



2010 ISA Annual Business Retreat

Ready • Relevant • Resilient

Schedule Under Construction --- recently updated as of 10/19/09

Sunday March 21, 2010	Monday March 22, 2010	Tuesday March 23, 2010	Wednesday March 24, 2010
	<p><u>Invitation Only</u> ISA Financial Survey 7:30-9:00 am</p>		
<p><u>Invitation Only</u> ISA Owner's Meeting 9:00 am - Noon (Lunch Included)</p>	<p>The Skills Needed for the Future Right Now <i>Bob Johansen Institute for the Future</i> 9:00 am - Noon</p>	<p>State of the Association 9:00-9:30 am</p> <hr/> <p><i>Breakout Sessions</i></p> <p>Like Size Companies with Like Size Issues 9:30-12:00 pm</p>	<p>Relevant Discussions Open Space Format 9:00am-12:00 pm</p>
	<p>The Voice of ISA Customers <i>Galina Jeffrey, Clarif-I & Ben Snyder, Systemation</i> 1:00-2:30 pm</p>	<p><u>Mega Session #3:</u> Resilience in Turbulent Times <i>Daryl Conner, Conner Partners</i> <u>Mega Session #4:</u> The Marketing Edge <i>Jason Baer, Convince & Convert</i> 1:00-2:30 pm</p>	
<p>Welcome & Kickoff Story Telling-Connecting the Head and Heart 2:00-3:00 pm</p>			
<p>Keynote Leaders Make the Future: External Future Forces That Will Affect Leaders <i>Bob Johansen, Institute for the Future</i> 3:00-4:30 pm</p>	<p><u>Mega Session #1:</u> Special Forces in Sales <i>Jeff DelRossa, DDI</i></p> <p><u>Mega Session #2:</u> Business of the Year 3:00-4:30 pm</p>	<p>The Convergence of Technology & Learning <i>Jeff Snipes, Ninth House</i> 3:00-4:30 pm</p>	
<p>The Great Graze 6:30-8:30 pm</p>		<p>Celebrating ISA's 2010 Award Recipients / Dinner & Fun 6:30-10:00 pm</p>	